



Who We Are

Gemini is a competitive gaming division of Cell Electronics, Inc founded by native Columbus, Ohio resident Marcell Dockery. Gemini consists of an imported goods business and a gaming division. We provide value by serving locals with rare, in-demand, hard-to-find products. Concurrently, through community outreach, Gemini primarily focuses on the positive development of players within the local Central Ohio community.

What We Do

We compete in multiple trading card games and digital gaming. We developed and maintain a standalone platform to interact with all members of the community. Furthermore, we produce multimedia content that covers reviews of the latest products, strategies, and market analysis of valuable items.



Positivity, Unity, Growth

At Gemini, we aim to unite all players and give them a positive playing experience. Our goal is to become more than just a business, rather, a familiar name for inspiration, unity, and open-mindedness across the nation for years to come.

“Building a long-term relationship with the community and allowing all individuals, including the underserved, an opportunity to achieve maximum enjoyment within a positive atmosphere -- that is what we strive to be as a growing online business.”

- Marcell Dockery



2024 Pokemon North American International Championships

Pictured: NAIC 2nd runner-up Keito Arai, Marcell Dockery

What We Offer

As an e-commerce platform:

- Avant-garde multilingual website to accommodate regional and international customers.
- Superb pricing for hard-to-find imported products.
- A creative space for all members to sell their products.
- Sponsorship opportunities for locals through special events.
- Co-branding advertisement opportunities for local businesses.

As an initiative:

- Production of original content to showcase the local scene to a global audience.
- A positive and welcoming environment for all players to enjoy competitive gaming activities..
- A familiar name within the Columbus trading card game market.